ITALY HLG

SUMMER METING

2024

PETRONE GROUP HEADQUARTERS
VIA DELLA LIBERAZIONE 111
NAPOLI

20 - 21 JUN



PROGRAM

Thursday 20 June

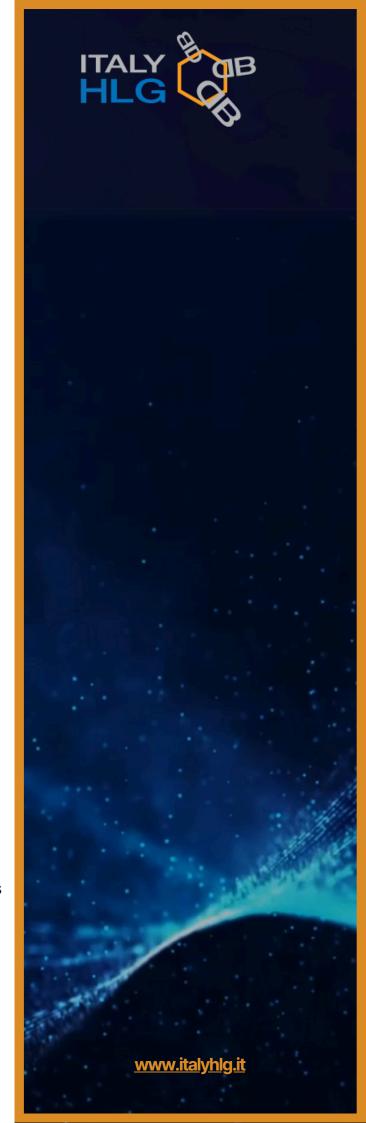
14.30	Registration
15.00	Opening session
	Lorenzo Pradella - BrYet Europe,
	Italy HLG President
15.15	Why does Artificial Intelligence scare
	people so much (and why shouldn't it)?
	Gianluigi Bonanomi - Digital Communication Trainer
16.00	Generating value from AI without being
	overwhelmed by it: the "real" case of Angelini
	Industries
	Stefano Brandinali - CinO Angelini Industries
16.45	Case studies on how AI is revolutionizing BD&L in
	Healthcare
	Antonio Crinieri - CEO & Founder B4 Tech Group
17.30	Round Table
	Al: lights, shadows, challenges and curiosities
	G. Bonanomi - Digital Communication Trainer
	S. Brandinali - CinO Angelini Industries
	A. Crinieri - CEO & Founder B4 Tech Group
	D. Tatangelo - ICT & HR Consultant
18.00	Toast

Friday 21 June

Networking Lunch

12.45

9.30	IHLG Assembly
10.30	Coffee Break
10.45	Entering the Biosimilar Market through Licensing:
	What Could Go Wrong?
	Richard Brown - Managing Partner Plexus Ventures
11.30	Biosimilars: a market balanced between great
	opportunities and demanding challenges
	Massimiliano Rocchi - CEO Egualia
12.15	Conclusions
	Lorenzo Pradella - BrYet Europe,
	Italy HLG President



June 20 -21 2024

CONGRESS VENUE

Petrone Group Headquarters Via della Liberazione, 111 Napoli



SUBSCRIPTION FEE

€150.00 + VAT for Italy HLG members €250.00 + VAT for non-members

Both subscription fees include meetings, cocktails, coffee breaks, lunch



OVERNIGHT STAY JUNE 20

For those wishing to book a room at MONTESPINA PARK HOTEL NAPOLI, an option has been activated at a cost of €159.00 + VAT per room (DUS - double single use) + €4.50 (City tax). Until stocks last. The room reservation can be made exclusively through the event registration portal, which will send a total including the cost of the room, to be paid directly to the Fenicia Events & Communication organizational secretariat.